Digitizing Transportation

Prashant Soni
BlackBuck | Zinka Logistics Solutions Pvt Ltd
Why Digitize?

Integration
Synergy of Internal & External factors

Scale
of the Function and the Business

Agile
both in decision making and execution

Disruption
exponential growth by high-pace innovations
Why Digitize **Transportation**?

- **Truckers** > **Broker** > **Transporters** > **Customers**

- **Fragmented Vendors**
- **Perceptive Pricing**
- **Unpredictable Leakages**
- **Lack of Transparency**
How can Transport Industry be digitized?
Digitising Truckers:

- Fuel cards / vouchers
- Toll
- Maintenance
- Insurance
- Fuel sensors, GPS, OBD devices

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Digitizing the Transaction:

High frequency match making algorithms

Fair market price discovery - real time and predictive
Digitizing Shippers:

- Indent Management
- E-way Bill Management
- Yard Management
- Vehicle Tracking System
- Delivery Management
Success factors:

- Seal the transportation leaks
- High customer delight
- Get more out of transportation
Success factors:

System

People

Process
Thank You!

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